



## **Tony Reed CRM – Vice President, Client Executive**

Tony Reed started his insurance career in 1998 when he moved to Calgary from Ottawa. With a background in risk consulting and insurance solutions for property managers, condominiums as well as general commercial and industrial businesses, Tony will share the responsibility to grow the Western Region portfolio of BFL. Tony is an active member of both the Canadian Condominium Institute - Southern & Northern Alberta Chapters and the Alberta Condominium Managers Association. Tony currently sits as the Vice President of the Canadian Condominium Institute of Southern Alberta and chairs the National Finance and Risk Committee. This year, Tony was asked by the Government of Alberta to assist in the review of the Insurance Section of the Condominium Act.

Tony holds the CRM designation (Certified Risk Manager) and put great emphasis on assisting property owners and managers with solid preventative risk management solutions and claims advocacy, by using the proprietary tools and strong leverage of our 40 person Realty and Property Management specialty team.